

L&L Publishing

Art-Nr.: 20000106

new FALL items from L&L Publishing •
reprint of the DAI VERNON Book of Magic
ROSS BERTRAM'S Legendary Magic videos, Vols 1 & 2
ROGER CROSTHWAITE'S Roger's Thesaurus
MICHAEL AMMAR'S Amazing Secrets of Card Magic video

LIMITED TIME OFFER!
 Order 3 or more items and take 15% off!
offer not valid on shipping costs

Louis Falanga
President
FALL 1994

P R E S E N T S . . .

ROSS BERTRAM
THROUGH THE EYES OF
Dai Vernon

People who know me, and I know a great many magicians all over the world, I'm glad to say they know, although I'm not so keen on performing, I am very keen on following what's going on in the world of magic. I read the current periodicals and manuscripts and the different routines that come out and I think I am conversant with most of the good things that appear.

For the last thirty-five years I have followed pretty closely the work of Ross Bertram and I must say that not only is he original in his approach to magic but he does everything superbly well.

A lot of people can theorize and talk about magic the way it should be done, but when it comes to execution, that's something else. I would say that Ross Bertram is a master of theory and a master of practice because he does both exceedingly well. Ross is a perfectionist and doesn't leave anything to chance and is interested in how it, what I call "one-trick-at-a-time".

But, of course, as I say, the EFFECT is the main thing and Ross, unlike some other very fine technicians, making it the fact that he has been a very practical performer, not only knows the subtleties in the

continued on page 1



ROSS BERTRAM

About
Roger's Thesaurus
by **Jack Avis**

It is an honor for me to be asked to write the forward to **ROGER'S THESAURUS**. It is also unique, being the first time such a thing has been asked of me! I suppose that one reason is age, having been privileged to witness some of the world's finest card and close-up magic and meet some of the great and legendary performers over the last fifty years or more.

I first knew Roger as a young man, before he was ordained, when he contributed a series on card magic to *The GEN*, the magazine published by Harry Stanley in the fifties and sixties. The title of chapter three, *Beyond The GEN*, could easily have become the title for the whole book.

Since his return from America in 1970, Roger has been at the forefront of present-day card magic with stunning performances and an ever-increasing range of new ideas. It was, I suppose, inevitable that this book should come into being.

By the odd, vision and beauty, Roger epitomizes the spirit that has pushed the frontiers of quality magic to great heights during my lifetime, these are precisely the gifts granted to those on both sides of the Atlantic who have developed a superlative style of magic which

continued on page 1



JACK AVIS

The Dai Vernon Book of Magic by **Lewis Ganson**

When Harry Stanley informed me early in 1988 that he had been able to persuade the legendary Dai Vernon to visit Europe on a lecture tour, I did cherish a faint hope that the "Professor" might also be persuaded to release his publications, a record of his work in England.

It was rumored that it was almost impossible to get him to put his secrets on paper. It was a pleasant surprise therefore, when he readily consented to my request soon after our first meeting. Russell Ross, who accompanied Dai Vernon on his tour, was with us when the subject was discussed, and it was he who handled me a sheet of paper next morning at breakfast—they had set up all night deciding upon the chapter headings for a book.

Time was short. Dai Vernon had a full engagement book, but nevertheless was prepared to devote every spare minute to the project. Russell Ross proved the

best action and general manager. Harry Stanley, who had made the book possible, also gave us the run of his studio. Bill Ellis in London and Ken Schaefer in Nottingham produced tape recordings. George Bartlett was photographed, and caught the first look from Nottingham to London, bringing with him his cameras and lighting equipment. From our first intentions of a slim booklet, the enthusiastic suggestions of the "Professor" and Russell Ross, provided enough material for a substantial volume. My Army leave had not so Dai Vernon gave up a scheduled week's holiday to come and stay with my wife and me in Nottingham, where he and George Bartlett spent their days in the studio, producing photographs to illustrate the text. I was to write from the notes, made in the evening and at night, as Dai demonstrated and explained his magic. *continued on page 1*



DAI VERNON

♦ ♥ QUALITY MAGICAL LITERATURE ♦ ♣

Format 21 x 27 cm, 1994